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## For Immediate Release

## Christian Brothers Automotive Corporation Named to the 2010 AllBusiness AllStar Franchise Rankings

National Automotive Repair Chain Ranks in Top Half for Strong Growth

**Houston, Texas** – Christian Brothers Automotive Corporation, the rapidly expanding auto repair franchise that has created a "culture shock" in the marketplace with its commitment to honesty and integrity, has been named to the 2010 *AllBusiness* "AllStar Franchise" rankings, a comprehensive listing of the nation's top 300 franchise companies.

Dun & Bradstreet's 2010 *AllBusiness "*AllStar Franchise" rankings assessed the strengths of franchising companies based upon criteria such as Web visibility and the latest financial strength scores from Dun & Bradstreet. The company's team of editors researched, compiled, and analyzed more than 800 franchise systems to compile the AllBusiness AllStar Franchises list, which draws upon the in-depth financial analysis of its parent company, Dun and Bradstreet.

Christian Brothers Automotive Corporation earned its strong growth rating as a result of 2009, opening 13 new locations across the nation, up from three in 2008. The company plans to open 20 locations in 2010 in new markets throughout Florida, Michigan, Colorado and Texas. Currently, Christian Brothers Automotive operates in nine states: Arkansas, Texas, Oklahoma, Missouri, Mississippi, Kansas, Tennessee, Georgia and Alabama.

"It is an honor to be named to a list as prestigious as the AllBusiness "AllStar Franchise" rankings and it speaks volumes to our company's significant accomplishments," said Mark Carr, founder and CEO of Christian Brothers Automotive Corporation. "Christian Brothers Automotive Corporation looks forward to the new year as we continue to achieve significant growth momentum in 2010."

Established in 1982 as a result of Carr's ambition to give Houston-area car owners a pleasant, professional and clean automotive service experience, Carr began franchising

the brand in 1997. Going against the grain of the traditional franchise model, he offered franchisees an annual salary package of more than \$70,000, including comprehensive family health insurance and a 50 percent share in store profits. The franchisor also manages each store's accounting, human resources and real estate functions—owning both the land and building housing each unit. Distinguishing itself with a family-first value system, all locations operate during traditional working hours. However, they are closed on weekends so that owners and their employees can share quality family time.

Christian Brothers Automotive provides full-service automotive diagnostic testing and evaluation, maintenance programs and repair work for all domestic and foreign vehicles at each location. All of Christian Brothers Automotive facilities are staffed with automotive service excellence (ASE) certified technicians.

## About Christian Brothers Automotive Corporation

Christian Brothers Automotive Corporation (CBAC) is one of the nation's leading automotive service and repair franchise facilities, which currently operates more than 60 shops in nine states including Arkansas, Texas, Oklahoma, Missouri, Kansas, Tennessee, Georgia, Mississippi and Alabama.

Mark Carr, president and CEO of CBAC, opened the first Christian Brothers Automotive in Houston, Texas in 1982. The store's main principle was to run an automotive repair facility based on honesty, integrity and exceptional customer service, which is still the core philosophy of CBAC today. CBAC began selling franchises in 1997 and continues to grow at a pace of seven to eight stores annually. The company also continues to maintain a 100 percent success rate with its store operations, never having closed a location.

Please visit www.cbac.com for more information.