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Christian Brothers Automotive Celebrates "Apples for Teachers" Winner Company hosts school-wide pizza party for winning educator

OWASSO, OK (November 18, 2014) – Christian Brothers Automotive, a national automotive repair franchise, recently celebrated the second annual "Apples for Teachers" grand prize winner by purchasing a lot of pizza.

The company's nationwide contest allowed customers and fans to nominate a deserving teacher, and this year's winner was U.S. History teacher Loyd Ingham of Owasso High School. The grand prize was a pizza party for the entire school, so on Friday November 14th, representatives from the Christian Brothers home office travelled to Owasso to serve pizza to the 1,500 students of OHS.

"We're so excited to be able to honor excellent educators like Mr. Ingham again this year," says Christian Brothers Marketing Director, Duone Byars. "Supporting our local communities is a huge part of our mission, and teachers are such an important part of the community. They often don't get enough recognition, so we want to shine a light on the great work they do, and just say thank you."

In addition to pizza, Christian Brothers representatives, including two local franchise owners, handed out branded sunglasses to the students.

"The kids were thrilled to have a pizza party during their lunch period," says Owasso High School principal Matt Roberts. "They were particularly excited that they got two pieces each, instead of just one. The sunglasses were a big hit, too."

Local Owasso Christian Brothers owner Ray Adcock presented Mr. Ingham with his prizes at the school pep assembly at the end of the day. In addition to the pizza party, Mr. Ingham received an iPad Mini, a \$250 gift card to Office Depot, and a \$250 gift certificate to Christian Brothers Automotive. Asked which prize he was most excited about: "definitely the pizza party," says Mr. Ingham. "My wife is excited about the iPad, and she can have it. But the kids loved the free pizza."

Everyone involved agreed the celebration was a success. "We ordered 400 pizzas from the local Papa John's in Owasso," says Byars. "It was a huge order, but every pizza arrived on time and piping hot. They really came through for us." To top it off, the OHS football team won their state playoff game Friday evening, and is now heading into the semi-finals.

Christian Brothers Automotive provides full-service automotive diagnostic testing and evaluation, maintenance programs and repair work for all domestic and foreign vehicles at each of their locations. For more information about Christian Brothers Automotive, please visit <u>www.cbac.com</u>.

About the Apples for Teachers Contest

Customers and fans nominated their favorite teacher via the company <u>Facebook page</u> and shared in 250 words or less how that teacher or staff member has "made a Nice Difference in the lives of their students and their community." Fans then voted on the Top 15 Finalists and the teacher with the most votes won the grand prize.

2014 Winners List

- 1. Loyd Ingham, Owasso High School, Owasso, OK
- 2. Felix D. Acosta, New Braunfels High School, New Braunfels, TX
- 3. Jenny Benitez, Bennett Elementary, Wolfforth, TX
- 4. Erica Hlebinsky, Academics Plus Charter School, Maumelle, AR
- 5. Nicole Kawaja, Harmony School of Science, Sugar Land, TX
- 6. Jody Buchanan, Rainbow Elementary, Madison, AL
- 7. Colleen Layton, Nitsch Elementary, Houston, TX
- 8. Sarah Thomas, Hellstern Middle School, Springdale, AR
- 9. Reanna Abarca, Robertson Elementary, Tulsa, OK
- 10. Anna Gibson, The Ambrose School, Meridian, ID

About Christian Brothers Automotive

Christian Brothers Automotive was established in 1982 as a result of founder Mark Carr's ambition to give Houston-area car owners a pleasant, professional and clean automotive service experience. Carr began franchising the brand in 1997. Christian Brothers Automotive is now one of the nation's leading automotive service and repair franchise systems with more than 130 locations open and an additional 35 under development in 17 states. The main company principle is to run an automotive repair facility based on the principle of "Love your neighbor as yourself," which is still the core philosophy of Christian Brothers Automotive today.