

FOR IMMEDIATE RELEASE

Christian Brothers Automotive Opens New Location in Highlands Ranch

Husband and wife entrepreneurial team offers quality, convenience and friendly customer service at new automotive care shop.

Highlands Ranch, CO – (June 9, 2014) – Christian Brothers Automotive, the automotive repair shop creating a positive "culture shock" in town with its commitment to honesty and integrity, opened a new location this week situated at 1340 Town Center Drive in Highlands Ranch, Colorado.

Located on the corner of Lucent Parkway and Town Center Drive, directly behind the Super Target, the nearly 5,000 square-foot location includes nine service bays, as well as an upscale lobby with a home-charm décor that features leather couches, decorative lighting, artwork and hardwood floors. Christian Brothers also offers a new courtesy shuttle vehicle to transport you to and from work or home while your vehicle is being serviced. Waiting customers can enjoy free Wi-Fi, coffee and bottled water in the quiet lobby.

"My wife Tina and I are excited about having a business that will allow us to give back to the community in a way that honors the values that we strongly believe in," said Greg Joseph, who co-owns the new shop with his wife Tina. "We are looking forward to being involved with a business that truly operates at the highest level of integrity. We look forward to developing a new community of friends and business relationships within the Highlands Ranch area."

Christian Brothers Automotive provides full-service automotive diagnostic testing and evaluation, maintenance programs and repair work for all domestic and foreign vehicles at each of their locations. All Christian Brothers Automotive facilities are staffed with automotive service excellence (ASE) certified technicians.

Greg and Tina have three grown children and five grandchildren, plus a spoiled-rotten golden retriever named Roxie. They moved from the Dallas area where they owned an import business for 18 years. Looking to start a new life in Colorado, they found Christian Brothers after an in depth search for an opportunity that fit the level of integrity and community involvement that they wanted in a business. "The best thing we have experience about the Christian Brothers organization is that from top to bottom, they are authentic," said Greg. "They are the real deal."

For more information about Christian Brothers Automotive in Highlands Ranch, please visit their website at http://www.cbac.com/store/highlands-ranch-co or find them on Facebook at www.facebook.com/CBAHighlandsRanch

1340 Town Center Drive Highlands Ranch, CO 80129 (303) 683-8707

About Christian Brothers Automotive

Christian Brothers Automotive is one of the nation's leading automotive service and repair franchise systems with more than 120 locations open and an additional 25 under development in 18 states including Alabama, Arizona, Arkansas, Colorado, Florida, Georgia, Idaho, Indiana, Kansas, Louisiana, Michigan, Mississippi, Missouri, Nebraska, North Carolina, Oklahoma, Tennessee, and Texas.

Mark Carr, president and CEO, opened the first location in Houston, Texas, in 1982. The store's main principle was to run an automotive repair facility based on honesty, integrity, reliability and exceptional customer service, which is still the core philosophy of Christian Brothers Automotive today. Christian Brothers Automotive began selling franchises in 1996 and continues to grow at a pace of 15 to 20 stores annually. The company also continues to maintain a 100 percent success rate with its store operations, never having closed a location.

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